



A RELIABLE PARTNER FOR YOUR ONLINE BUSINESS



Impact of Social Media

No. of social media users globally

Over 3.96 billion worldwide

No. of users on the popular platforms like Facebook, **Instagram**, **Twitter**





4481 million and counting



Why does your brand need digital or online presence?

 Social media is changing the way users are engaging with brands

Social media is influencing life decisions

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• Brand loyalty influence by social media



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Ask yourself: "What should be my online presence?"

Priority 1

Website

Priority 2



Social media

Priority 3 Digital marketing



Does your brand need a website? Let's review.

A website is a necessity and not a luxury.

It is your home on the internet.



Websites are also needed for Search Engine Marketing

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PIXEL PIVOT Let's Get Digital

> With users of all age groups now actively using social media, your target audience is spread on various platforms.

Social media is the most popular step in brand building

So, the answer is always 'YES'

Does your brand need to be on social media?



Problems faced by enterprises which are ow on marketing budget

- No in-house marketing and promotion team
- Focus on other aspects of the business
- Don't know where to begin
- No time to spare for social media promotion
- Digital marketing moves to the lower rung of priorities
- Competitors gobble up your market-share

Time for



PIXEL PIVOT Let's Get Digital

to step in...



Why us?

- Focus on providing eSolutions
- **Digital marketing & media management**
- **End-to-end website solutions**
- **Graphic designing for print**
- Designing for digital media, including videos





Customised solutions to suit your requirement



Easy on your fits your budget





pocket and

Services delivered ontime

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How we work on a daily basis



Craft social media plan aligned with business goals.



Deploy strategy on select channels.



Analyze and track success.



Testimonials from our clients





The Tool Kit

Soft Skills and Language Training

PP is for Pixel Pivot and PP is for Perfection and Punctuality. Working towards the satisfaction of the client, I guess is the mission and vision for them. If you are looking for digital marketing then you are with the right people, Pixel Pivot.

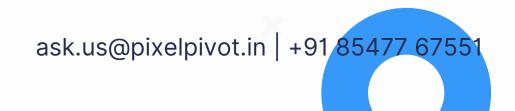
Co-owner, Swarya Makeover

it's amazing to work with u



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Deepa Sojitra





Let's work together

Ways to reach out to US

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